

10 October 2017

ABN 69 007 122 367 ACN 109 078 257

SEALINK CELEBRATES IMMEDIATE IMPACT ON ROTTNEST FERRY PRICES

SeaLink is pleased to announce the release of its schedule and ticket prices for the new SeaLink Rottnest Island ferry service, with adult fares starting from just \$22.50 one-way or \$45 return (not including landing fees). On top of this, in time for the start of summer, SeaLink is offering an amazing 2-for-1 introductory offer for the month of November which represents an additional 50% discount on top of the already reduced fares, making family access to Rottnest Island this summer more affordable than ever.

SeaLink's seven day a week service is scheduled to commence on Sunday 5th November 2017.

The ticket prices on the new ferry service are extremely competitive and are expected to significantly boost visitor numbers to Rottnest Island.

Tickets are available for bookings at rotnest.sealink.com.au or by calling 1300 QUOKKA/1300 786 552.

Mr Andrew Lane, General Manager, SeaLink WA, said he was excited to release the ferry schedule and ticket prices.

"We will be operating six return ferry services to Rottnest Island per day, representing up to an additional 700,000 seats to the island each year, which will make visiting Rottnest Island more affordable than ever."

"The new SeaLink operation will also be offering the first daily service to the Island and the last service off the Island, therefore giving tourists more time to enjoy Rottnest facilities."

"Increased competition is always a good thing and at the end of the day, the customer wins, both in terms of improved pricing and service."

"SeaLink has made a very significant strategic investment aimed at growing the size of the Rottnest Island tourism market. We are introducing our services to meet growing local and international demand, especially during peak periods such as school holidays and island events."

In 2016, just under 650,000 people visited Rottnest Island with approximately 70% arriving by ferry. The Rottnest Island Authority are forecasting growth in visitation to the Island in the 2017/18 period of 12%, with the additional ferry services and lower prices expected to drive further growth in tourist visitation.

"I am also incredibly proud that twenty new jobs have already been created within our SeaLink and Captain Cook Cruises business as a result of our new passenger ferry service to Rottnest Island, and these jobs represent a 30% growth in our WA workforce over the past 6 months."

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“SeaLink will continue to invest in Western Australian tourism as we are confident of the growth in the State’s tourism potential. We want to make sure we have the best possible services to cater for the forecast increased demand and increase in consumer expectations,” said Mr Lane.

SeaLink is an ASX listed public company with a strong history of investing heavily into destinations it services, including Kangaroo Island, Magnetic Island, Sydney Harbour and the Tiwi Islands. SeaLink is already in discussions with various government departments about potential infrastructure development opportunities locally.

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For more information please call:

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About Our Vessel

- 35m state-of-the-art-jet powered catamaran
- Powered by 4 Scania jet engines
- Can hold up to 400 passengers
- High speed displacement hull
- Humphree Stabilizers

About SeaLink Travel Group

SeaLink Travel Group (ASX: SLK) (SeaLink) is one of Australia’s most dynamic tourism and transport companies bringing the nation’s best tourism experiences to the world. With 1,200 staff across the country servicing over eight million customers annually and with a fleet of 75 vessels and 36 coaches, the Adelaide-based company has undergone a remarkable period of growth, emerging as a significant player on the national tourism and transport scene.

SeaLink’s operations extend across New South Wales, Queensland, Northern Territory, Western Australia and South Australia, and includes:

- Ferry and barging services in South East Queensland and Gladstone in Queensland
- Cruises, ferry and charter services on Sydney Harbour and on the Murray River
- Passenger ferry service in Townsville, Queensland and Darwin, Northern Territory and Western Australia
- Lunch and dinner cruises in Perth, Western Australia and Sydney Harbour
- Owns and operates Bells Function Centre in Barrack Street Jetty precinct
- Passenger, vehicle and freight service between Kangaroo Island and the South Australian mainland

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- Day tours, extended touring and charter operations on Kangaroo Island and around South Australia
- Tour wholesaler to the travel trade
- Exclusive 4WD foreign language adventure based tours
- Retail travel agencies in Adelaide and Townsville
- Adventure, accommodation and restaurant at Vivonne Bay, Kangaroo Island

SeaLink listed on the Australian Securities Exchange in October 2013. (ASX: SLK)